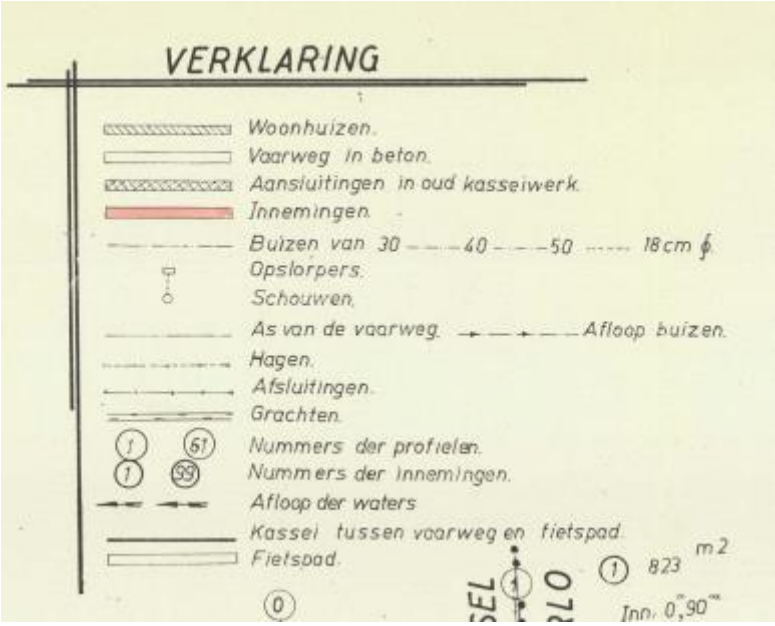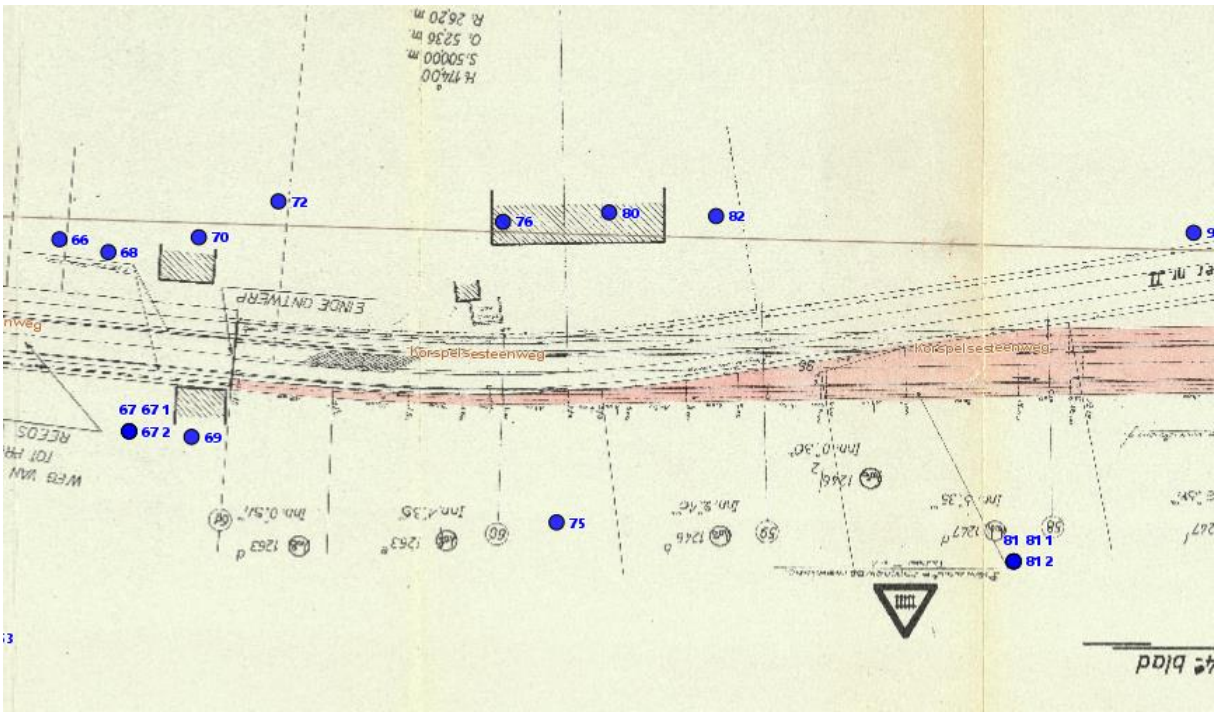Rooilijnplan