

## **Objectives**

To build the Flemish MaaS ecosystem, a process of cocreation is ongoing to establish a supported **Flemish MaaS Agreement Framework**. Five stakeholder groups are working on this: users, MaaS providers, transport providers, local authorities and data brokers. All of them see MaaS as a digital lever to realise sustainable combimobility. They strive for:

- An optimal mix of smart, inclusive and/or complementary transport modes
- A well-balanced and frequent transport offer
- Transparent, uniform, clear and accessible communication
- A balance between social and commercial interests



## One stop shop for mobility

For this sustainable combimobility to succeed, proper market functioning is essential. To this end, there is an agreement framework between stakeholders, but also the Flemish Government, which acts as a supervisory and supporting authority.

To standardise the structure of data in consultation with all stakeholders, we are also committed to Open Standards for Linked Organisations. With a uniform standard, we want to enrich data flows, make initiatives easier to find and understand and combine data better with other data sources. In doing so, we are building a vocabulary based on existing international standards. This is the only way to create a one stop shop solution (plan, book and pay).

## Together towards MaaS

By further developing MaaS, we want to help every Fleming combine transport modes in a sustainable and easy way, thus enabling the transition to an ambitious mental and modal shift. But MaaS becomes even more valuable when we can also meet those needs beyond our national borders. That is why we are working with foreign partners to share knowledge and jointly develop an international MaaS ecosystem, in which everyone can travel via safe, smooth and sustainable combimobility.

